

SHEA 2023

BUILDING RESILIENT SUPPLY CHAINS

12 - 14 June, 2023

ABIDJAN, CÔTE D'IVOIRE

Global
Shea
Alliance



www.globalshea.com



Resilient supply chains are essential for businesses to remain competitive in today's global economy. With increasing levels of uncertainty, supply chain volatility and the need for increased agility, it is more important than ever to develop strategies and solutions that can help the shea industry weather any disruptions it may face.

A resilient shea supply chain understands the external environment and has the commitment to invest in the right infrastructure, processes and resources to ensure that it is able to respond quickly and effectively to change. Building resilient supply chains benefit the industry with increased agility and cost savings while reducing the risk of supply chain disruptions.

This conference will arm you with the knowledge and tools necessary to create a future for shea that is both sustainable and prosperous.

Network at the largest shea industry event with brands, ingredient suppliers, processors, distributors, producers, civil society and donors, as we explore ways to grow the resilience of the industry. Discover the latest in the environmental impact of shea, harvesting and its socio economic benefits, production, supply guarantee, innovation and the potential for new shea based products.

Sub Themes

Supply and Demand Resilience



Resilient supply chains remain in balance in the face of shocks and disturbances despite external pressures to meet demand. Resilience promotes sustainability by efficiently using resources whilst protecting the environment and promoting women's empowerment.

Supply

Sustainability, innovation and empowerment are the key words for protecting supply within the shea industry. Panel discussions will provide an opportunity to explore the many challenges faced by collectors such as resilience to climate change, securing a livable income and recognising opportunities to create value and ways of taking action. We will also discuss how brands and suppliers can respond to new markets in terms of functionality and sustainability, secure supplies and find opportunities to diversify supply networks and sources. In addition, discussions will focus on the particular difficulties that SMEs face when accessing finance and securing supplies.

Panel presentations will highlight:

- + Alternative income strategies to ensure communities have year round support
- + Protecting the environment and shea supply
- + Addressing insecurity issues
- + Co-operative development to ensure economic empowerment

Demand

It is more important now than ever that the industry works together to ensure the long term resilience of the shea industry, working collaboratively to create solutions that benefit all stakeholders. This includes investing in new technologies, providing education and training opportunities and identifying innovative ways to increase the industry's efficiency and productivity. By doing this, the shea industry can ensure a strong, sustainable future for all its players.

How is the shea industry innovating to meet new demands and diversity? How are processors and SMEs growing capacity and securing markets? With the growing demand of consumers, who expect environmentally friendly and sustainable business practices, child protection and traceability from the goods they consume, businesses must remain compliant and competitive.

Panel presentations will discuss:

- + New product development
- + Value addition and local market development
- + Ensuring traceability from the farm to the private sector

Achieving Supply Chain Resilience through Regulation



Supply chain resilience through regulation is a topic of growing importance in the business world. With global supply chains increasingly interconnected, a single disruption can have far reaching consequences. It is essential that businesses take a proactive approach to mitigating supply chain risk. One way of doing this is through the implementation of regulations that ensure businesses are properly prepared for potential disruptions.

What are the emerging trends in regulations? How can the industry stay up to date on the challenges they bring? Experts from the industry will provide valuable insights into the key regulations and best practices to help businesses achieve supply chain resilience by gaining a better understanding of how to implement them.

Moderated discussions will explore:

- + **National:** Post implementation of the Tree Crop Development Agency of Ghana (TCDA), mandatory contributions at country level
- + **Regional:** The African Continental Free Trade Agreement (AfCFTA)
- + **International:** German Supply Chain due Diligence Act
European Union Deforestation Regulation (EUDR)
US Regulation on Shea Olein
EU Directive on Corporate Sustainability Due Diligence

Special Features

B2B Networking



Delegates will have the opportunity to have one to one meetings with exporters, producers, financial service providers, shipping companies, equipment suppliers, international brands and retailers as we facilitate business meetings between industry stakeholders and the shea industry.

SME Training



Training sessions will be provided for entrepreneurs, and small to medium businesses to learn about the latest development in legislation, packaging, processing, export documentation, cosmetic formulation, labelling and shea oil production.



Shea Expo

The Expo will offer SMEs the opportunity to present their products and demonstrate the benefits of shea to more than 400 participants.



Field Visit

This is an opportunity for participants to visit an exciting part of the shea value chain within Côte d'Ivoire, showcasing innovation by visiting ports, processing factories by hand crafted shea butter centres.



Innovation Corner

Practical sessions for co-operative members on things like formulating organic fertilizer, briquette making, efficient charcoal production and soap making specifically designed to help enhance the productivity of co-operatives.



Key Figures from Shea 2022



38 speakers



480+ participants



55+ exhibitors



**Representation
from 27 countries**



**B2B hosted by 24
industry professionals**

Early bird registration will be open on

27th March - get 10% off!

Standard registration will open
on 3rd May, 2023

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